

Message Text

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PAGE 01 BANGKO 17878 221125Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----019002 221208Z /45
R 220941Z JUN 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 6635

UNCLAS BANGKOK 17878

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: ADS REQUEST FOR SCOTSPORT, LIMITED, SAN DIEGO, CA.

THE FOLLOWING FIRMS HAVE BEEN CONTACTED AND HAVE EXPRESSED INTEREST IN ACTING AS COMMISSION AGENT FOR SPORTLITE MAGAZINE AND PRODUCTS REPRESENTED BY SCOTSPORT.

1. TEMPLE PUBLICITY SERVICES
4TH FLOOR, BRITISH AIRWAYS BUILDING
133/19 GAYSORN ROAD
BANGKOK, THAILAND
CONTACT: MR. CHOWER NAULA, DIRECTOR
PHONE: 2510803, 2518062
CABLE: ADFILMS BANGKOK
TELEX: TH2102 TPS

COMMENT:
MR. CHOWER NARULA HAS EXPRESSED GREAT INTEREST IN THIS PROPOSAL AND WISHES TO OBTAIN SAMPLE OF MAGAZINE AS WELL AS ADVERTISING RATE, AND SUBSCRIPTION RATE FOR MAGAZINE. FIRM WILL CONTACT U.S. FIRM AFTER REVIEWING ALL DOCUMENTS AS REQUESTED ABOVE.
TEMPLE PUBLICITY IS AN ADVERTISING AGENCY, PUBLISHER OF "THAILAND YEAR BOOK", A FACT AND FIGURE YEAR BOOK OF THAILAND, AND LOCAL REPRESENTATIVE OF "TIME" MAGAZINE.

2. VORAVIT BROS LTD. PART.
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376 SIAM SQUARE SOI 5
PRATUMWAN
BANGKOK, THAILAND
CONTACT: MR. VORAVIT WONGVORAVIT, MANAGER
PHONE: 2512765
CABLE: VORAVITCO BANGKOK
COMMENT:

MR. VORAVIT SAID THAT THIS OFFER FIT HIS PRESENT LINE OF BUSINESS.
MR. VORAVIT WISHES TO OBTAIN FURTHER DETAILS, ESPECIALLY THE
CONDITIONS OF AGREEMENT, AS WELL AS SAMPLE OF MAGAZINE FOR MARKET
EVALUATION. VORAVIT BROS. IS AN IMPORTER AND DISTRIBUTOR OF
FASHIONABLE CANVAS SHOES, SUEDE LEATHER SHOES AND T-SHIRTS.

3. CENTRAL DEPARTMENT STORE LTD.

306 SILOM ROAD

BANGKOK, THAILAND

CONTACT: MR. SUTHIKIART CHIRATHIWAT, DIRECTOR

PHONE: 2336930

CABLE: CETRAC BANGKOK

TELEX: CETRAC TH 2768

COMMENT: MR. SUTHIKIART HAS EXPRESSED INTEREST IN THIS OFFER
AND WISHES TO CONTACT WITH U.S. SUPPLIER FOR FURTHER DETAILS AND
SAMPLE OF MAGAZINE AS WELL.

CENTRAL DEPARTMENT STORE WAS ESTABLISHED IN 1947 AND OPERATES
AS IMPORTER WHOLESALER AND RETAIL STORE, HANDLING WIDE VARIETY
OF PRODUCTS, RANGING FROM COSMETICS, HOUSEHOLD ARTICLES, PROVISIONS,
CONFECTIONERY, COSTUM JEWELRY, SPORTING GOODS, BOOKS, ETC.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 22 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BANGKO17878
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780260-0651
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1978/newtext/t19780632/aaaabbny.tel
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Litigation Codes:
Litigation History:
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Office: ACTION EA
Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2254285
Secure: OPEN
Status: NATIVE
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TAGS: BEXP, TH
To: COM
Type: TE
vdkgvkey: odbc://SAS/SAS.dbo.SAS_Docs/5faabf83-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
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